# Follow the Crowd!

To follow a Crowd may not always be good judgement: but if you follow the crowd of customers who deal with us you will find that there is something to be gained.

We give customers the Lowest Possible Price on the Highest Quality Goods.

That is why they deal with PM-KEE THE GROCER

GROCERIES & CROCKERY.

Quality - Service

# GEM THEATRE

SPECIAL ARTCRAFT FEATURE Douglas Fairbanks in "Wild and Woolly"

Monday and Tuesday: Gail Kane in "Southern Pride."

Wednesday and Thursday: Vivian Martin in "Spirit of Romance."

Friday and Saturday, Next Week: Lou Tellegen in "Long Trail."

Is your Car in good shape? Running Gear in good order? Tyres OK? Osgoods Installed? Chains useable? Brakes satisfactory? Steering gear true? Wiring all right? IF NOT, BRING YOUR CAR TO US and we will put it in Good Running Order for the year

DON'T FORGET we are giving 5 per cent discount on all Accessories purchased before March 31st.

The General Garage POST OFFICE

### TOWN COUNCIL

iob, while Coun. Webster with super-human snergy ward hieldes the whole time for an opportunity to delate every question with the dark of impartiality and judicial mentality for which he is so justice which were O. K'd and the continuates of the last meeting becomes a content of the minutes of the last meeting becomes an instruction of the minutes of the last meeting he will be the minutes of the last meeting and the continuation which were the read.

A letter was received from the Deputy Minister of Mutiliary and the popular minister of mutiliary for the raising of the Paticular Pund by taxation, which would have been dependent of the minister of mutiliary and instructing the Consoni to which would have been dependent on the property of the minister of mutiliary and the property of the minister of mutiliary of the minister of mutiliary of the patients of the minister of mutiliary of the minister of muti pass the Legislature, the letter was ordered filed.

ordered filed.

A letter from Burns & Mavor as solicitors for Mr Mortenson asking for permission to renego on this leave with the town for the acressed on the incinerator property was discussed and finally Council gave consent, for the lease to be cancelled,

R. Höward, the contractor at the Town Coal mine reported that as a result of labor troubles with Indians he was no longer able to continue work under existing conditions and tendered his resignation, which was

accepted.

Engineer Brennan, following the lead given by other employees, made formal application for an increase in salary. In the regretiable absence of Coun. Torgan the application was refused.

absence of course and the course of the cour

Hon, C. R. Mitchell upon hes death of his wife.

Secretary Bond brought up the matter of the Vacan Lits Collivation and Improvement Society which the Council formed last year and which had proved of such limited the Council formed last year and which had proved of such limited the Council of the Council formed last year and which had proved of such life to the community asking for stabologify to such generality of kinds of the conduction of the council of the council

### A Real Time Was Had

But the fiat had gone forth and the dislitutioned Core-boy walked home a sadder (see hope wiser) and sore man.

A Western Picture without Equal.

Fri. & Sat. at The Gem. Prices, 15c. 25c. 50c:

And thus ended another remanes of our wild and woolly west,—Com municated,

### Gleichen Gets Chesty Want To Mix It with Local "Cats."

The Gleichen bir pam: hunters, having been attracted by the news of Bear and Pole cats in Bession have sent word to S. Brosseau that they intend to come after their hides on Fridey week. These will be for fiving when they strike up against the local aggregation and the screp should be worth watching.

### A "New" Tractor

# Going to

Bring your plans to us and we will figure out your needs to the last nail and shew you where you can save money on the whole estimate.

### BUT do it NOW

for the price of Lumber is due for an increase shortly, and to get the benefit of the present prices you should get your order in at once.

The Atlas Lumber Co., Ltd., W. B. ROGERS, Manager

### "Wild and Wooly

# IT'S

We are pleased to announce that the duty has been taken off our famous line

### Titan Tractors.

10-20 h.p. now \$1300

Our 10-20 h.p. Titan has proved to be the best farm tractor in the world, and the new price brings it within the reach of every farmer.

Complete Stock of Drills, Disc and Drag Harrows, Etc.

Place your Orders Now

We earry a Full Line of Repairs

PIERCE & CURRIE,

### Carmen's Messenger

HAROLD BINDLOSS

WARD, LOCK & CO., LIMITE

# on't allow of a long there are men on p at nothing to preIn fact, to some walf in ground in a count of the count of the

# Save

On Time



# Appleford's SANI-WRAPPERS Use Sani-Wrappers



Your customers will appreciate your care and cleanliness as your parcel their purchases of meats, butter, bread and vegetables in Appletord's Sant-Wrappers.

rular trade goes to the store that is careful of the details of cleanli-and appearance

Ask your Jobber for Appleford's Sani-Wrappers, or write us direct for samples and prices.

Appleford Counter Check Book Co., Limited HAMILTON, CANADA



Baby's Own Soap lts fragrance is pleasant

on the market—and better because only the finest and most expensive products are used in the manufacture of Cowan's Perfection Cocoa.

RAP IRON." My bipping bete buring Bonspiel we will be pleased to have you call and -DOMINION METAL EXPORTING CO., Cor. Charles and Winnipeg:

### A Quick Relief for Headache

The Soul of a Piano is the Action. Insist on the Otto Figel Piano Action

ways sale to saud a Dominion Ex-ney Order. Five dollars costs

Lloyd George and The Agriculturists

The Agriculturists are started to the control of the phase most to speed Up. Production.

a recent address to a deputation of a feet and the control of the

The Laziest Man
got lazy?"
no name for it. Why, he'll
a revolving door and then
somebody to come in and
round."

PROMPTLY SEGURED



What Is Canada Doing?

and not expensive used in the manufactor of ringh of single properties of the state of the state

A Natural Fortification f you catch colds easily, if troubled with catan biect to headaches, nervousness or listlessne

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What You Eat

The Journal topics that the government when to research and any other when the second of the second

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came across an "old, old man asticting on a gate," and began to ask
"You are a firmer, Funghage"
"No, not now. I used to be, but
"You are a firmer, Funghage"
"No, not now. I used to be, but
"Any to the service of t

First and Last-A Newspaper

### SUBSCRIBE TO THE CALGARY HERALD ALBERTA'S GREATEST DAILY

Your Market MANY a farmer has been bunoned into selling, his stock
and produce at a ridiculous
figure fallewing the blue-rim stories
of the speculative buyer or his
agent. The farmer was NOT in
such with the market; the speculator WAS.



tsuch with the market, the spread that WAS.

The world's market is the farmer's market.

Keep in touch with it. The Herald's market reports are not only good—they are the best obtainable, and include special and exclusive features such as Pooles X-ray and forecast on the world's live-stock situation. Poole is nothing short of a genius and is accepted as an authority, the world over.

Our Boston Letter on the wool market is up-to-the-injunct and covers all colonial and foreign markets. It is the only one published in Western Canada. The Rerals's expert survey of local grain and live-stock markets is drawn from actual contact with supers and selfers and our special reports covering every commedity that the farmer sells or purchases are compiled from accertace and reliable data.

SPECIAL
TRIAL SUBHerald is \$4.00 a year by mail-but if you out at this advertament and and it with your name, P.O. address and ONE DOLLAR (\$1.00) a way to the second of the control of

POWER TO SERVICE THE SERVICE OF THE

# DELCO-LIGHT

Electricity i .. Every Farm

At least a complete electric plant that he orimple, reliable and economical, that electric light and power ring innov available anywho and it can by purpose. New you may have the affect on derivenience of electric light myser home and out-buildings—joilings, cook and the power for the maintenance of the control of the c



### A Master Product of a Master Mind



# G6eNEW EDISON DIAMOND AMBEROLA

Please do not hesitate to come in and ask us to explain this new phenograph—and play all your favorite music. We are here to demonstrate the superiority of the Edison Amberola, and welcome every opportunity of doing to.

### Records Worthy of the Instrument

With the Edison Blas Amberol Records, there is no this, metallic serage, such as you has from tilling machines. The tone is smooth and resund—the melecky thick and mellow, and you have your choice of over 3,000 different selections. Pechapa this lite may help you the making up a first of records you like:

HART SOUTH STREET STREE



J. H. Stiles, -Bassano, Alta

The position of the citizens who are unfortunate enough to be off the water line has been deplorable for a long time past, but judging from reposts which have reached this office during the past week matters have become absolutely intolerable.

We have been informed on good authority that there has been no delivery for several days many people having been reduced to the necessity of melting snow for their supply of water for consumption.

Such a condition of affairs in a Such a condition of affairs in a town which has a weater supple equal to any in the west and which offers facilities for delivery to people outside the water to such as are provided here, is positively diagraceful and the time has come for the Council to take a hand in the controlling of the distance.

situation.

From officia figures we find that the amount of water supplied to the delivery man has averaged 36,000 gallon mouthly, and the rate charged to consumers escently has been 30 per barrel. That capacity of a barrel averages, 40 gallons and at that rate the job is worth. \$27.00.0 per mouth. worth \$270.00 per month. Allowing for a mostage of one-eighth of that amount and the job is still well worth while especially in view of the fact that it is possible (except in the very worst kind of weather) to supply the whole town in one day.

It would seem that the town It would seem that the towns should control such a vital necessity as the water supply, and it tooks as if it would be a revenue producing proposition for the town if it undertook the proposition of delivery as a municipal enterprise.

The town has a team of horses which could well be used for the purpose and the capital outlay of a tank would soon be met out of

The Mail suggests that a Public Meeting of all interested be called immediately to meet the full Coun-cil or at least the Waterworks Committee to discuss the question, and that a resolution be forwarded and that a resolution be forwarded to the Council at its next meeting asking then to take up this important matter without delay.

We are confident that by charging a flat rate of \$2.00 per month to all consumers with reguler deliveries necessarily.

the proposition could be made satisfactory to the consum-rs and workable from the Council's point of view

The Water-works Committee The Water-works Communes should meet the townspeople on this matter and Councillor Struthers who is Chairman of that Committee should arrange for a meeting immediately,

ing immediately.

Deputy-Mayor Connolly would,
we are sure, afford every opportunity for a full discussion of this
important matter and undoubtedly
tentative proposals could be outlined to be presented at the regular

# Breaking!

Farmers who want last broken at Reasonal Apply at once to PIERGE & CURRIE,

The Bassano Mail.



## A Truck for the Farmer

FARM equipment which will effect a time and lab saving, and therefore a money-saving, must be cafully considered by every good farmer now-a-days.

The farm wagon, which for years was the most useful of all farm equipment, is now being replaced on the best farms by a sturdy, dependable motor truck. The truck will haul any farm product—fruit, grain, yegetable, stock, fertilizer, or wood—around the farm, or to the town or city many miles distant, in half the time, and at a much lower cost.

The Ford One-Ton truck is a rapid, economical and very serviceable means of transport. One of these on your farm will save you weeks of time in a single season and will enable you to pass through a crisis of labor shortage with less difficulty.

The Ford truck is supplied as a chassis only. This permits you to select any of the many body styles especially designed for the Ford truck and already on the market. Thus you can anount the one which suits your individual requirements.

Price \$750 f.o.b. Ford. Ont.



Three of the many body styles that man be mounted on the Ford truck ch

Roy Smith - Dealer - Bassano.

### BUY AN IRRIGATED FARM

From the Canadian Pacific Railway

BECAUSE

Irrigation makes the farmer independent of reinfall, and insures good crops, not occasionally, but EVERY YEAR.

Irrgation makes possible the successful culture of alfalfa, the ting of alfalfa, which in sures good returns in dairying and mixed farming.

Irrigation means into vive farm-ing and close actilement, with all the advantages of densely populated agricultural community

Irrigation in the Canadian Pacific Railway Irrigation, ook is no longer an experiment, the years that it has been tried having absolutely demonstrated itsauccess

Allan Cameron, General Supt. of Lands Canadian Pacific Railway, Department of Natural Resources 2021 First Street East, Calgary, Alberta

WANTED

FOR SALE

Two Clydesdale Stallio's. aron O. D. Reg. No. 17803, 3 yr old. ir Baron Chief, Reg. No. 17802, 4 yr old. Apply Walsh Bros., Predin's Ranch

FOR SALE OR RENT

WANTED

the Canadian Pacific Railway at prices up to \$50 PER-AORE, with twenty years to pay and the priv ilege of a loan of \$2,000 for im-

provements (6% interest); no and of fourth year, seduced interest if settlement conditions are complied with, and no water

rental for first year 3

J. C. Ranch

**Quality Clydesdales** 20 Stallions for Sale!

20 Stallions for Sale!

I am offering a choice lot of stallions age 2.7 years all out of imported Marce Sired by imported Stallions. I can supply you with a stallion for the Show ring or the range either home beed or imported. This year's shipment have just arrived. If you want to troub with size and quality, see the with size and quality, see the whole of the work of the wor

Yours for business on the square draduate Nurses in attendant for particulars write John Clark - Gleichen A. G. Scott - Super P.O. Box 32.

DR/A. SE M.B. Toronto; M.C.P.S Alb PHYSIC: AN and SURGEON PHONE 1- Office 37-Resident 131

BURNS & MAVOR

J. S. ROBERT McLEAN
ROBERT McLEAN
OFFICES: 15 Alexander Corner,
Oslgary, Albert
ALBERT

MRS. M. GRAY FURNITURE and UNDERTAKING

Service Day and Night Bassano Furniture Store 3Ave. Phone 10

Harry Holmes BUILDER Phone Estimates given free on all work

Bassano PRESBYTERIAN CHURCH

Services—7:80 p.m. Sunday School at 10:30 a.m

CHURCH of The BLESSED VIRGIN
Comer stil Avenue and 5th Street
Service every Sunday at 7:80
Colebration of Holy Communion
1st Sunday in every month.



# GEM THEATRE FRIDAY, MARCH 15th

The United Producing Co., Limited, Presents the Clever Scotch Comedian

### BILLY OSWALD

"IS-THA-A-FAC"

In the Hilarious Musical Comedy

### "Henpecked Henry"

With the

SUNSHINE SEXTETTE.

Most Elaborate Costumes and the Best Singing and Dancing Chorus on Tour.

PRICES \$1.00, Children 25c. Seats on Sale at Stiles Drug Store

### A "New" Tractor

### FAT'S OUICK LUNCH

TURKEY-AT ALL HOURS Fruits, Candy, Ice Cream, Etc

MEALS 25c. up

Phone 18

### FOR SALE

about 1000.

1. spar old only.

1. spar old only.

1. spar old only.

2. gelding welght 1000.

1. graring steer.

1. well-boring machine, bore 4 ft. hole will bore over 100 dep.

1. 34 ft. pt. decidine Leginge, and discussioner, will do as good work as



Teams for drilling and harrowing 1000 or more scree. Will contract any part or scoept day labor. We furnish all implements. Location J. B. Ranch, four miles north of Makepeace, or write A. J. Ade ms Carmangay.

### **AUCTIONEER**

### GEO. WALKER

Farm and Livestock Sales my Specialty. Thave had 25 years experience as an

I am also a practical

Phone or Write for Terms to MAJORVILLE POST OFFICE

How Is Your Subscription?

### Percheron Stallion FOR SALE! 'Napoleon'

(5384) 44840

First class individual, range broke and guaranteed, sure foal getter. Black. Weight 1800 lbs.

### HUTTON NEWS

### A Record Show

(Too late for Insettion last week)

The Bankes, Social, given Pederary

Ball Challs was excluded success, in spite
of the sarreity of bankets.

As these verse only fourcers, lasking,
the management provided innohes for
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The world's ingrest unction sale

Fixe wor

ton getter, Black. Weight 1800 lbs.

Registered Jersey cow in full milk; from Brampton, Ontario.
Ontario.
Half bred Jersey heifer to freshem in April.
Registered Jersey bill six months old in the beauty made of the beauty

# World's Largest Auction Sa 856 BULLS

86 Aberdeen Angus, 3 Galloways, 272 Herefords, 2 Red Polled, 493 Shorthorns.

To be Judged the First Day and Sold by Auction the next three days, Mornings, Alternoons, Evenings, in the order named at

at CALGARY, on March 26th--29th, 1918

A grand opportunity to get outstanding herdheaders and good range bulls. Owing to unprecedented numbers, prices should suit everybody. Send for catalogue.

Special shipping arrangements to purchases

Alberta Spring Horse Show and Association Auction Sale of Horses. New dates, Calgary, April 9th to 12th.

Entries close March 20th. Send for prize list.

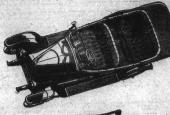
E. L. RICHARDSON, Secretary, Alberta Live Stock Associations, Calgary.



. LOU TELLEGEN THE ANSWY MEAROUNT



Please notify CENTRAL PROVINCIAL COMMITTEE Howard Statehoury, See WAR VETERANS CLUB CALGAR.





### The Thrift Car

To use this utility car is Good Business and Good Health!

Its roominess, comfort and beauty make it as desirable as it is useful.

JACK ALLAN - DEALER

Willys-Overland, Limited that and Overland Mater Care this Command Head Office and Works, West Toronto, On



### SAVE THE CALVES





THERAPION Used in Franch THE RAPION INTEREST TO STATE OF THE PARTY OF

A Literary Pair
Two brothers were being entertained by a rich friend. As ill-luck
would have it, the talk drifted away
from ordinary topics.
"Do Your like Omar Khayyam?"
Thoughtessy asked the host, trying
brother plunged heroically into the
brocker

ARTICLES WANTED FOR CASH

Obs. feedbaye. Prage Street Carbot

Food Controller

Food Controller



**Bright Eyes** 

**BEECHAM'S** PILLS

Largest Sale of Any Medicine in the We Sold averywhere. In bezes, 25c.

### RAW FURS

### A WOMAN'S HEALTH

thoughtleady asked the near transport of the policy of the

Expressed Their Willingness to Do Aupthing in Their Power to Help

The Dakers of Canada are cooping to the Cooping of the Coop

No one need endure the agony of orns with Holloway's Corn Cure at



How Cavary Lost Its Great Chance

Tear Gas at Morie

At Sinema theatree at Bronie
Brahad, on Saturday a curios
amell pervaded, the bailding, and
everyone began to water. The fine
spread to the operating box, and the
continue their work. The sudiene
rose and left the building, some conplaining of sekerals, and many wift
and the cliect was like that produce
d by "tear shellas." Three roddes
d by "tear shellas." Three roddes
frames were noticed, and there is
rauspicion they had liberated som
gas as a joke.

### SELF DEFENSE



Evils of Grain Mixing

### Ringworm on Child's Head





For Constipation Carter's Little Liver Pills will set you right over night. Furely Vogetable Small Pill, Small Deley, Small Price

Carter's Iron Pills

### Copenhagen Chewind TOBACCO IS THE WORLD'S BEST CHEW



Germany's Guilt Proven

THE VOULD'S REST CLEW

AND ADDRESS CLEW

AND ADD

### TIME IS WORKING HAND IN HAND WITH THE CAUSE OF THE ALLIES

IN THE MATTER OF THE ECONOMIC STRAIN

If the Allies Can Successfully Pass Through the Straits of the Present Winter, Increased Man-Power and Resources Should Rrove the Winning Factor in the Great World Struggle

# Crown Lumber Co.

We are still here and ready to supply you with

### The Very Best of Everything in Building .. .: Materials .. ..

Lumber (finest sanded finish). Lath. Brick Cement, Plaster, Full line of Doors and Windows Poles and Posts.

In fact, ask for anything you want in this line, for we will have it!

### Crown Lumber Co., Ltd. JOS. WRIGHT,

Nine years local Manager.

### Bassano Meat Market

We are Buying Beef, Pork, Live and Dressed Poultry; also Butter, Eggs and Hides and Pay the Highest Market Prices.

### To Arrive for Next Week:

A large variety of Fresh Caught Fish Direct from the fisherman. Try them They are much nicer cating than the Cold Storage Kind.

W.-LANGSTROTH,

Secure Prompt Returns through Union Bank of Canada Drafts

grain, livestock or any other of Canada Draft on the Consignee. This is the business-like way, and will have you delayed payments and sometimes area. The cost is trifling—see the Manager about it.

BASSANO BRANCH BRANCH - G. W. BOYD, Man. Cluny Branch, F. B. Stephens, Manager



STILES, The Druggist

### Local and Personal. Jack Allen has

Joe King bought the quarter-section which came under the hamner on Saturday bitherto be-longing to A. P. Celdwell, for a sum in the neighborhood of \$6000

Mr. and Mrs. Roy Smith return-

Don't forget that Dongles Fair-banks will be in "The Wild and Woolly" on Fieldy and Sairday at the Gem Theatre. It's a great picture with a great actor and will be well worth while.

During the big blizzard on Sun-day a bunch of cattle belonging to F. D. Williamson strayed on the track five of which were strayed by a passenger train with the usual re-

J. M. Cameron, Gen. Superin-terdent of the Alberta district of the C.P.R. is turbe concrat dated upon the prompitude with which he has dealt with the superin-tendent who tried to put a raw deal over on the town.

Miss Aclieson, who has just re-turned from Cajuray reports that the marriage of 'Cap" LeZerte was the keeping with his reputation as a hustler and asserts that he was as nevous as a sitten when it came to the fateful 'I do.'

# Children's Wear

Little Kiddies' Overalls in Khaki

Children's - Flav Suits in Natural

Children's High Rubber Boots---all sizes Keeps their feet dry in all weathers.

### Groceries and Fruit and

Always fresh stock on hand Apples, finest eating, \$2.50 per box Dill Pickles 25c. doz. Libby's Catsup - 30c. bot. S llad Dressing 39c. bot. Celery, Green Onions,

Provisions Vegetables.

Fancy Biscuits, new stock 40c. lb. Fine Table Onions, 3 lbs. for 25c

JAS. JOHNSTON The Quality Store

To whom it may concern:

On account of poor collections and by reason of the fact that we now have to pay cash for all our supplies, I am compelled to place my business on a cash basis.

Any credit accounts which may be arranged will draw ten per cent interest if not paid when rendered.

M. R. MILROY,

Blacksmith - -Bassano

Ogilvie's Gov'ment Standard Flour

McKee, The Grocer - Bassano

### Home Dressed Meats

JUST TO SEE AND SMELL



Phone Orders Promptly attended to

E. EVANS & SON E. G. Holley, Mgr. -

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